



Lonseal® Launches LONBETON TOPSEAL: Concrete-Inspired Resilient Sheet Vinyl for Bold, Contemporary Spaces

Lonseal® Flooring proudly announces the launch of LONBETON TOPSEAL, its latest innovation in resilient sheet vinyl flooring.

CARSON, CA, UNITED STATES, June 17, 2025 /[EINPresswire.com](https://www.einpresswire.com/)/ -- Designed to capture the modern, industrial-chic aesthetic of stained concrete, this new product delivers high-end durability with the low-maintenance performance [Lonseal®](#) is known for. Ideal for commercial interiors seeking a contemporary edge, [LONBETON TOPSEAL](#)² delivers the bold, modern look of stained concrete—paired with added underfoot comfort, exceptional durability, and low-maintenance ease.

Why Choose LONBETON TOPSEAL?

- Eye-catching, concrete-inspired aesthetic.
- Noticeably softer underfoot than real concrete.
- Factory-applied Topseal urethane finish for superior durability.
- Easy to clean and maintain.

• Ideal for high-traffic

With LONBETON, we're providing designers with a versatile flooring solution that captures the sought-after look of concrete while delivering the resilience Lonseal is known for."

— Peter Padilla, Director of Sales and Marketing

environments including retail, hospitality, museums, galleries, and more.

Product Property Highlights:

- Exclusive Topseal Formulation – Protects the floor, minimizes scuffing, and simplifies routine maintenance.
- Hypoallergenic – Non-porous surface is easy to clean, helping to maintain a healthier indoor environment.
- GreenAir® Collection – Features low-VOC-emitting products that support improved indoor air quality.
- GreenMedic® Technology – Antimicrobial properties help protect flooring from degradation, enhancing durability and longevity.
- Meet FLOORSORE®, LEED v4/4.1, and FMVSS 302 standards.
- Free from phthalates, SVHCs, and PFAS - supporting healthier, more sustainable interior environments.

Color Options:

LONBETON TOPSEAL is where form meets function—bringing modern urban design to life with the comfort, durability, and resilience your projects demand. LONBETON TOPSEAL is available in five modern hues: Cultured Pearl, Stone Mason Gray, Jet Black Stone, Blue Lapis, and Golden Topaz. For detailed insights into our products and specifications, Lonseal® invites you to explore the company website at www.lonseal.com¹.

About Lonseal®:

With over 53 years of proven performance, Lonseal® is a leading manufacturer of resilient sheet vinyl flooring for a wide range of



LONBETON TOPSEAL: Cultured Pearl



LONBETON TOPSEAL: Blue Lapis



LONBETON TOPSEAL: Golden Topaz

commercial applications. Our portfolio includes interior and exterior products in smooth, embossed, sport, wood-grain, and specialty finishes. Known for innovation and quality, Lonseal® products are specified by architects and designers worldwide.

Media Contact:

Lonseal, Inc.

Phone: +1 (800) 832-7111

Email: marketing@lonseal.com

Lonseal® Media

Lonseal®

+1 800-832-7111

marketing@lonseal.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

¹ <http://www.lonseal.com>

² <https://lonseal.com/products/product-details/line/LONBETONTopseal/>

³ <http://www.lonseal.com>

This press release can be viewed online at: <https://www.einpresswire.com/article/823146005/>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2025 Newsmatics Inc. All Right Reserved.