

LONSEAL

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FOR IMMEDIATE RELEASE **Lonseal Etches an Impression with Londante**

(June 2, 2104) Cracked stucco of a sun-drenched villa. ... A thousand leaves glinting in a rolling vineyard. ... An ancient mosaic's dizzying maze of color and pattern. ...

Just some of the uniquely Italian hues and textures captured in Lonseal's latest collection:

Londante.

Featuring one of the warmest yet boldest palettes that Lonseal has ever offered, Londante is a resilient sheet vinyl that comes in seven intriguing colors and features a hypnotic cross-hatch pattern that imparts a distinctly Italian flavor to any interior space, from corporate offices to hospitality spaces to healthcare patient rooms.

Londante's delicately-etched lines suggest intricate marble and stone textures, and its saturated colors range from the plush leafy tones of *Verde* to the inviting froth of *Latte* to the ocean-horizon blue of *Celeste*. All of Londante's colors stand strikingly on their own but also compliment a wide array of wood looks and solids. Londante bears all the hallmarks that have made Lonseal an industry leader in resilient sheet vinyl for over 40 years: exquisite design, one-of-a-kind hues, and product formulation that includes significant recycled content and FloorScore-certified low VOCs.

Classic yet utterly contemporary in design, Londante also features Lonseal's exclusive **Topseal** formulation, a factory-applied urethane finish that protects the floor and simplifies routine maintenance. Topseal is applied in a 30-micron wear layer – three times thicker than most PUR finishes. The finish extends the life of the floor by shielding it from wear due to staining and

soiling. Furthermore, it is an eco-friendly formulation that incorporates Lonseal's patented GreenAir™ technology for low VOCs as well as GreenMedic™ for increased microbial resistance.

Lonseal offers a wide selection of exterior and interior, embossed, smooth, sport and wood-grain surfaces, providing clients with finishes of exceptional beauty that are as economical as they are exhilarating. Servicing a range of commercial applications including healthcare, educational, fitness, corporate, retail and hospitality, Lonseal's products are utilized by architects, designers and contractors nationwide.

For more information, visit www.lonseal.com or call 310.830.7111.

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