

# LONSEAL®

928 E. 238<sup>th</sup> Street, Carson, CA 90745  
800-832-7111 | 310-830-7111  
www.lonseal.com

**Contact:** Lace Greene-Cordts, [lace@lonseal.com](mailto:lace@lonseal.com)

## **FOR IMMEDIATE RELEASE**

### **Lonseal, Inc. Appoints New International Sales Manager**

(Carson, CA - July 2018) US-based Lonseal, Incorporated, a leader in resilient sheet vinyl flooring, is pleased to announce that Mr. Peter Padilla has accepted the role of International Sales Manager. Peter Padilla comes with a wealth of experience within the industry, having spent the last 10 years at Lonseal, Inc. in Carson, CA. He was instrumental in assisting with numerous international accounts. Mr. Padilla will be responsible for reaching out to existing international customers and make sure their needs are met, while developing new international partners. His new appointment supports Lonseal's strategic direction, strengthening customer relationships as well as expanding our global sales support coverage. Mr. Padilla comments, "I am excited to start a new challenge within Lonseal and look forward to working with the team to further develop our already extensive product and service. I am fortunate to be working with a strong team and a respected company that prides itself on top quality products."

Mr. Padilla will be taking over a position that was once held by Mr. Yashi Hayashi. Mr. Hayashi, who has been with Lonseal since 1974, began his career as the Import/Export Manager and later became the International Sales Manager. In addition to this role, Mr. Hayashi was also the Director of Distribution, managing Lonseal's entire inventory and working closely with Research and Development in the production of new product lines. Mr. Jorge Marquez, President of Lonseal, comments, "Those of us who know Mr. Hayashi personally admire him not only for his business efforts, but also for his personal lifetime values. We wish him well and confident that the community will continue to benefit from his valued leadership." On June 29, the City of Carson presented Mr. Hayashi with a Certificate of Recognition for his remarkable achievements and dedicated service for 44 years. Mr. Hayashi has many plans for his retirement, which includes indulging in his love for the symphony and traveling.

Mr. Padilla worked closely with Mr. Hayashi over the past 10 years on Lonseal's international accounts. Mr. Padilla's strong experience and industry knowledge makes him the perfect person for the baton to be passed on to. Lonseal is confident that Mr. Padilla will play a key role in providing and implementing high-quality solutions for Lonseal's international clients.

Celebrating over 46 years of durability and performance in a variety of commercial industries, Lonseal® offers a unique selection of resilient sheet vinyl flooring in exterior and interior, embossed, smooth, sport and wood-grain surfaces. Servicing a range of commercial applications including healthcare, educational, fitness, corporate as well as transportation sectors such as EMS, aviation and marine, Lonseal's products are specified through architects and designers nationwide. For more information, visit [www.lonseal.com](http://www.lonseal.com) or call 310.830.7111.

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