

# LONSEAL

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## **FOR IMMEDIATE RELEASE** **Lonseal, Inc. Announces New Top Executive Positions**

(June 2014) US-based Lonseal, Incorporated, a leader in resilient sheet vinyl flooring, has announced that Yasuo Sakka is the new president of the company which is located in Carson, CA. The prior president, Toshio “Ted” Tsuchiya, has been promoted to the position of chairman/CEO of the company while also assuming director duties at the parent company, Lonseal Corporation, in Tokyo, Japan.

Mr. Sakka has worked for Lonseal Corporation since 2001 and began his new duties in the United States earlier this month. As president, Mr. Sakka will oversee all aspects of the company including strategic planning processes, external and internal customer focus, and oversight of the sales, marketing and quality teams. He will also monitor the vinyl flooring industry and work to continue Lonseal’s standing as a leader in the areas of design innovation, formulation advancement and eco-friendly initiatives.

Mr. Tsuchiya has worked for Lonseal Corporation since 1979 and became president of Lonseal, Inc. in 2009. In his new duties, Mr. Tsuchiya will continue to oversee operations of the company from the home office in Tokyo.

Celebrating 40 years of leaving an impression on commercial industries worldwide, Lonseal offers a wide selection of exterior and interior, embossed, smooth, sport and wood-grain surfaces, providing clients with finishes of exceptional beauty that are as economical as they are exhilarating. Servicing a range of commercial applications including healthcare, educational, fitness, corporate as well as transportation sectors such as EMS, aviation and marine, Lonseal’s

products are utilized by architects, designers and contractors nationwide. For more information, visit [www.lonseal.com](http://www.lonseal.com) or call 310.830.7111.

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