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FOR IMMEDIATE RELEASE

Lonseal Gives a Greener Grip with New, Improved Sheet Vinyl Adhesive Also Introduces New Spray Option

(Jan. 7, 2011) In its efforts to continually provide the best products, Lonseal, the leader in resilient vinyl flooring for over 35 years, is proud to announce two new sheet vinyl adhesive options. Lonseal's Premium Bond #755 is a hard-setting, latex-based adhesive that boasts excellent "green" benefits, making it a worthy addition to the company's ongoing efforts to supply the commercial interior industry with the finest eco-friendly materials. Additionally, Lonseal is presenting a new spray option that reflects the latest in adhesive technology.

As a company with the distinguished ISO 14001 Certification/Environmental Management Systems from the International Organization for Standardization, Lonseal has tasked itself with constantly improving both its services and products. To this end, Lonseal is introducing the new #755 adhesive after product analysis and supplier comparison of a previous adhesive offering revealed the new formulation's manufacturer to be a more dependable industry partner. Furthermore, the new adhesive has improved features including a hard-setting attribute for optimal indentation and shrinkage resistance, easier troweling for quick installation and a low-odor formula that makes it especially viable for use in occupied buildings.

Additionally, Lonseal's Premium Bond #755 bears the CRI Green Label Plus designation that was created to help specifiers identify adhesives with very low emissions of VOCs. Usage of Lonseal's new adhesive also contributes towards LEED points (MR Credit 5 for Regional Materials and IEQ Credit 4.1, Low-Emitting Materials/Adhesives & Sealants). In fact, Lonseal's longtime support of Indoor Air Quality (IAQ) was recently acknowledged with a FloorScore® certification from the Resilient Flooring Covering Institute (RFCI) and Scientific Certification

Systems (SCS) which independently test and certify flooring products for compliance with indoor air quality emission requirements.

In another partnership, Lonseal and Interlock Industries have completed compatibility testing of a new spray adhesive—Spray-Lock™ #3500 Resilient Sheet Vinyl adhesive—with all interior Lonseal sheet vinyl flooring products. This quick and easy bonding method is a worthy alternate to Lonseal's recommended adhesives: #755 Premium Bond, #400 Contact and #300 Epoxy, even when specified for installations incurring heavy static or rolling loads. Among Spray-Lock's benefits are its non-flammable properties, zero VOC's, FloorScore® certification, and the fact that it can be heat welded the same day and will immediately allow all traffic including hospital beds.

Lonseal's Premium Bond #755 and Spray-Lock™ #3500 are both suitable for use in interior commercial spaces such as office buildings and cafeterias, as well as more heavily-trafficked interior commercial and institutional spaces such as shopping malls, grocery stores, hospitals, schools and government buildings.

Celebrating 35 years of leaving an impression on commercial industries worldwide, Lonseal offers a wide selection of exterior and interior, embossed, smooth, sport and wood-grain surfaces, providing clients with finishes of exceptional beauty that are as economical as they are exhilarating. Servicing a range of commercial applications including healthcare, educational, fitness, corporate, retail and hospitality, Lonseal's products are distributed through architects, designers and contractors nationwide. For more information, visit www.lonseal.com or call 310.830.7111.

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