

LONSEAL

928 E. 238th Street, Carson, CA 90745
800.832.7111 | www.lonsealspecialty.com

FOR IMMEDIATE RELEASE

Lonseal Presents Lighter, More Fuel-Efficient Lonpetite

(April 30, 2010) Lonseal, the leader in resilient vinyl flooring for over 35 years, is proud to introduce our newest products for the aviation industry: Lonpetite Featherweight and Lonpetite Eclipse Featherweight. A twist on Lonseal's pioneering line of coin-stamped flooring, Lonpetite FW features a matte surface with lighter embossing and smaller coin patterning for greater subtlety and more contemporary elegance. Lonpetite Eclipse FW features the same distinct embossing with the addition of a scattered flecking pattern for extra style and verve. Both lines are part of Lonseal's Featherweight™ Collection for aviation clients which feature vinyl sheets that are 30% lighter than standard NTF flooring, resulting in greater fuel efficiency.

Furthermore, all the products in Lonseal's Featherweight™ Collection boast sturdy three-layer construction with excellent slip-resistance, sound-absorption and dimensional-stability properties, as well as both Lonseal's GreenMedic® formulation for improved anti-microbial properties and GreenAir® specialty formulation for improved cabin air quality.

In addition to its distinctive selection of embossed and smooth safety and designer products, Lonseal goes the extra mile to meet aircraft clients' needs by offering custom coloring and patterning, wider sheets — both 6' (1.8288m) and 8' (2.44m)-wide rolls — and a continually updated product stock to ensure the fastest order shipment possible.

Lonseal's clients include airlines, manufacturers and MRO's, and has products that can be found in the entrance, galley, flight deck and lavatory areas of nearly every type of aircraft. Lonseal's flooring meets most major-manufacturer material specifications and F.A.A. safety standards (including FAR 25.853a and FAR 25.793); additionally, Lonseal strives to provide the finest quality environmentally-conscious products and, in the process, continually meets the highest industry standards from both manufacturing and distribution standpoints. Lonseal's

products are manufactured in a facility that meets the standards of ISO 9001 and JIS Z9100 Quality Management System (Aerospace). Likewise, Lonseal's distribution facility has been certified ISO9100 and AS9100 by the International Aerospace Quality Group (IAQG). This certification is an international standard that assures quality in the design, development, production, installation and servicing of aviation, space and defense products to help reduce variation across the industry.

Lonseal's aviation flooring has an unparalleled range of moisture and slip-resistant, sound-dampening and flame-spread control surfaces that have proven themselves in countless installations — from jumbo passenger jets to cargo carriers, from charter helicopters to private planes. Lonseal's wide-width sheet vinyl makes seam welding virtually obsolete and its proven multi-layer technology protects product color and pattern-fidelity against both the toughest traffic and the test of time — ensuring that Lonseal resilient finishes are durable in every kind of environment. Servicing a range of commercial applications including aviation, marine, emergency vehicle, healthcare, fitness, corporate, retail and hospitality, Lonseal's products are distributed through architects, designers and contractors nationwide. For more information, visit www.lonsealspecialty.com or call 310.830.7111.

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PRESS CONTACT:

Scott Slaven (sslaven@lonseal.com)

CUSTOMER SERVICE:

800.831.7111

SALES:

Europe: Duncan King (duncan@tkassoc.fsnet.co.uk), Angus King (angus@tkassoc36.fsnet.co.uk)

International: Yashi Hayashi (yashi@lonseal.com)

U.S.: Gregg Nord (gregg@lonseal.com)