

LONSEAL

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LONSEAL'S LONNOVA UV WINS BEST OF NEOCON 2004 SILVER AWARD FOR FLOORING

CARSON, CALIF. – At NeoCon World's Trade Fair 2004, Lonseal previewed one of its most exciting 2005 surface innovations: LONNOVA UV – which went on to win the Silver Award in the 2004 BEST OF NEOCON competition, in the flooring category.

Revolutionizing the iridescent hues of Lonseal's popular Lonfloor Galvanized series with the addition of a tough 100-micron-thick, factory-applied, UV-cured urethane finish, a breathtaking light-shifting range of 12 colors, and an increased size of metallicchip patterning, Lonnova UV presents a strong statement with three dimensional depths in its design. The awe-inspiring aesthetics and the ease of maintenance beautifully combine the benefits of form and function. While it's luminous, colorshifting sheen creates a sophisticated surface look, and its flexible sheet construction facilitates sterile-seam welding in a multitude of commercial and institutional applications, Lonnova UV's urethane finish can banish wet-mopping detergent or cleaning chemicals from your cleaning routine. Its twice as strong wear-layer UV finish actually allows your maintenance crew to erase the dirt with wet or dry micro fiber mopping as easily as wiping a whiteboard clean.

Based on technology similar to our Lonstage UV line², Lonnova UV's sheet-vinyl construction dramatically reduces its lifecycle cost (when properly installed) by offering low maintenance and impressive longevity. Plus, Lonfloor Nova's pre-consumer recycled content and dry-mop-ready, factory-applied urethane finish with its "dry-erase clean" surface technology can reduce facilities' impact on the environment by cutting back on cleanser-chemical-laden waste water – while burnishing your design's eco-friendly credentials by qualifying for credit under LEED standard MR 4.1.

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Celebrating 35 years of leaving an impression on commercial industries worldwide, Lonseal Inc. is a designer and manufacturer of resilient flooring and vertical surfacing products, many featuring innovative embossing patterns. Through Lonseal's GreenVinyl™ initiative, the majority of the company's products have been reformulated to contain more than 35 percent pre-consumer content and, through its GreenAir™ technology, products emit low VOCs. Ensuring adherence to the industry's highest environmental standards, the company's surfacing materials are GREENGUARD certified and can contribute toward LEED® points (4.1 and 4.2). Additionally, Lonseal products are approved by the GreenMedic™ JIS Z 2801 standard test and, as part of the GREENGUARD Microbial Resistance Listing Program, are proven to resist the growth of mold. Servicing a range of commercial applications including healthcare, educational, recreational, fitness, corporate, retail and hospitality, Lonseal's products in the United States are distributed through architects, designers and contractors nationwide. For more information, visit www.lonseal.com or call 310-830-7111.

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