

LONSEAL

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PALPABLE, 'CANDY COLORS' DEFINE LONMETRO UV COLLECTION

CARSON, CALIF. —The hip, urban flavor of Lonmetro UV, the latest offering in the Lonseal line of resilient flooring, fuses sassy colors with intelligent functionality. While the lively pigmentation of Lonmetro UV awakens creativity and inspires action, the UV nature of the product minimizes upkeep and maintenance.

As its name suggests, the color variations offered in this playful line are downtown chic. The eight colors that compose Lonmetro UV—Loading Zone, Taxi, Orange Trolley, Fire Hydrant, City Park, Metro Blue Line, Purple People Bridge, and Black Limo—all point to metropolitan living. The glossy finish hints at the animated spirit of Lonmetro UV, while subtle texturing provides depth to the product, infusing yet another layer of organic character.

In addition to its posh exterior, Lonmetro UV is strategically crafted for great durability with ease of maintenance. Lonseal's "UV finish" allows for easy upkeep: removing dirt from Lonmetro UV is as simple as wiping a whiteboard. Lonmetro UV is heterogeneous resilient sheet vinyl composed of more than 35 percent pre-consumer recycled vinyl with a factory-applied 100-micron thick, clear, UV-cured urethane surface. This protective layer is formulated to provide maximum resistance to foot traffic and most chemicals common to commercial settings. A middle layer provides dimensional stability, sound-absorbing properties, and resiliency under foot.

Lonmetro UV is excellent for interior retail, commercial, or institutional spaces where design parameters call for durable flooring in a wide array of colors, and was recently specified for Le Sportsac stores across the nation.

Celebrating 35 years of leaving an impression on commercial industries worldwide, Lonseal Inc. is a designer and manufacturer of resilient flooring and vertical surfacing products, many featuring innovative embossing patterns. Through Lonseal's GreenVinyl™ initiative, the majority of the company's products have been reformulated to contain more than 35 percent pre-consumer content and, through its GreenAir™ technology, products emit low VOCs. Ensuring adherence to the industry's highest environmental standards, the company's surfacing materials are GREENGUARD certified and can contribute toward LEED® points (4.1 and 4.2). Additionally, Lonseal products are approved by the GreenMedic™ JIS Z 2801 standard test and, as part of the GREENGUARD Microbial Resistance Listing Program, are proven to resist the growth of mold. Servicing a range of commercial applications including healthcare, educational, recreational, fitness, corporate, retail and hospitality, Lonseal's products in the United States are distributed through architects, designers and contractors nationwide. For more information, visit www.lonseal.com or call 310-830-7111.

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