

LONSEAL

928 E. 238th Street, Carson, CA 90745 | 800-832-7111 | 310-830-7111
www.lonseal.com

Contacts: Scott Slaven, sslaven@lonseal.com | Customer Service, 800-832-7111

FOR IMMEDIATE RELEASE

Lonseal Attains FloorScore® Certification for Indoor Air Quality

(August 27, 2010) Lonseal, the leader in resilient sheet vinyl flooring, has added a FloorScore® certification to its list of third-party designations for promoting healthy indoor air quality. FloorScore® is the latest milestone in Lonseal's longtime and ongoing efforts to manufacture quality products with minimal impact on the environment, and joins previous recognition from GreenGuard™ and the Collaborative for High Performance Schools (CHPS).

FloorScore®, developed by the Resilient Floor Covering Institute (RFCI) in conjunction with Scientific Certification Systems (SCS), audits, tests and certifies hard surface flooring and flooring adhesive products for compliance with rigorous indoor air quality emissions requirements. Individual volatile organic compounds (VOCs) are evaluated using health-based specifications. Flooring and adhesives with FloorScore® certification earn a legitimately enhanced market position, distinguished by the FloorScore® certification label. Flooring systems bearing that label meet the low-emitting materials criteria of the Collaborative for High Performance Schools (CHPS), LEED® Green Building Rating Systems IEQ Credit 4.3 and Green Guide for Health Care.

Under the FloorScore® program, manufacturers must submit a written quality control plan, which includes strict requirements for supply chain management. This process strongly encourages the identification of chemical sources, helping manufacturers to develop materials specifications. By purchasing input materials with low concentrations of the target VOCs, manufacturers gain increasing confidence that their products will meet criteria for certification.

Lonseal has long been at the forefront of the resilient vinyl industry's efforts in creating eco-friendly and sustainable product solutions. Most Lonseal products have been reformulated to contain more than 35% pre-consumer content and the company has been producing materials with low VOCs content through its GreenAir™ technology which ensures adherence to the industry's highest environmental standards. GreenAir™ has been applied not only to Lonseal's latest products but older, more familiar products which have been reformulated with the technology, reducing VOC emissions by 80 to 90 percent.

Celebrating 35 years of leaving an impression on commercial industries worldwide, Lonseal offers a wide selection of exterior and interior, embossed, smooth, sport and wood-grain surfaces, providing clients with finishes of exceptional beauty that are as economical as they are exhilarating. Servicing a range of commercial applications including healthcare, educational, fitness, corporate, retail and hospitality, Lonseal's products are distributed through architects, designers and contractors nationwide. For more information, visit www.lonseal.com or call 310.830.7111.

###